



## Hatboro-Horsham Television Network Underwriting Opportunities



**SPONSORSHIPS: All levels of sponsorships on HHTV will appear both on our cable channel & the HHSD YouTube Channel**

HHTV CABLE CHANNEL -Comcast, Channel 28 Verizon-Channel 33

YOUTUBE: Hatboro-Horsham School District YouTube Channel.

### **TYPES OF SPONSORSHIPS**

**1. Title Sponsorship:** Price: \$1000.00 per year. Non Exclusive.



**Title Sponsorship:** SPONSOR will be mentioned in 20-30 live or recorded events along with 6 news shows and every video HHTV uploads to YouTube. Your Logo will appear as a Bumper twice during a game or event. If you are sponsoring a sporting event, you logo will appear on the score strip. In addition, your billboard will appear before every video that is uploaded to YouTube. (This event/game is sponsored by (Name of Company and slogan). Your logo will also appear before every video HHTV produces on YouTube.

**HHTV TITLE SPONSOR ON THE HHTV WEBSITE:** Your company logo will appear on the HHTV website for one year and link to your company website when clicked.

## **2. HHTV SPORTS ONLY TITLE SPONSORSHIP: Non Exclusive**

PRICE: \$800.00 for the entire sports season. This includes Fall, Winter and Spring seasons. 16-20 Sports Events plus The HATTERS SPORTS REPORT SHOW.

**Sponsorship includes:** Company Name mentioned twice during each game. Your logo will appear as a Billboard and on the score strip which is up most of the game. Your logo will also appear on the HHTV website for 1 year and YouTube for multiple years.

Billboard Example:



Score Strip Example:



### **3. HHTV SEASONAL SPORTS SPONSORSHIP: Non-Exclusive**

Price: \$300.00 for each Sports Season. There are 3 seasons with 5-6 games in each season.

Sponsorship includes: Company Name mentioned twice during each game. Your logo will also appear on the HHTV website for 1 year and YouTube.

### **HHTV “IN-GAME” SPONSORSHIPS:**

#### **A) HHTV Scholar Athlete of the Game Sponsorship:** **(Exclusive Sponsorship)**

Price: \$500.00 for entire Sports Season. 16-20 games.

Sponsor is mentioned once during a breakpoint in the game. The Scholar Athlete of the Game Sponsorship covers all 3 sports seasons. Your logo will also appear on the HHTV website for 1 year and YouTube for multiple years.

Example of the “Scholar Athlete of the Game.”

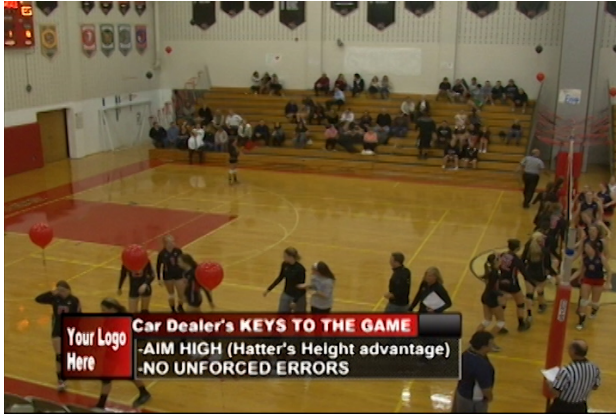


**B) KEYS TO THE GAME SPONSORSHIP: (Exclusive Sponsorship)**

Price: \$600.00 for entire sports season.

Sponsor is mentioned once at the beginning of the game. The “Keys to the Game” sponsorship covers all 3 sports seasons. Your logo will also appear on the HHTV website for 1 year and YouTube for multiple years.

Example of Keys to the Game



**C) Play/Player of the Game: (Exclusive Sponsorship)**

Price: \$600.00 for entire sports season.

Sponsor is mentioned once near the end of the game. The “Play/Player the Game” sponsorship covers all 3 sports seasons. Your logo will also appear on the HHTV website for 1 year and YouTube for multiple years.

Example of Play/Player of the Game



### Summary of Options

Sponsorship Type	Sponsorship Cost
HHTV Title sponsor-All Events 6 TV shows & YouTube videos	\$1,000.00 per year.
Sports only Title Sponsor-16 to 20 Sports events	\$800.00 Entire Sports year.
Sports Seasonal Title Sponsorships. (Non-Exclusive)	\$300.00 about 6 games each sports season
Sports In-Game Sponsorships Entire season	\$600.00 16-20 games
Per Event title Option	\$75.00 per event

### Special Sponsorships

#### **List of Current Multi-Camera Events Broadcasted on HHTV**

16-18 sports events (High School)  
2 Concerts (High School)  
2 Academic Bowl Shows (Red vs. Black)  
1 Glee Competition  
1 Keith Valley Promotion  
1 High School Graduation  
1 Crooked Billet Day Event  
1 Red and Black Night Event